

## Advertising Rate Card 2020

*\* Pricing subject to 10% GST*

|  | <i>Single Issue</i> | <i>Two Issue</i> | <i>Four Issue</i> |
|--|---------------------|------------------|-------------------|
| <b>Twelfth Page Brokers Box</b> H73 x W78 mm       | 350                 | 300              | 250               |
| <b>Sixth Page Services Box</b> H150 x W78 mm       | 695                 | 595              | 495               |
| <b>Eighth Page Horizontal Strip</b> H75 x W120 mm  | 900                 | 750              | 600               |
| <b>Quarter Page Box</b> H150 x W120 mm             | 1150                | 950              | 800               |
| <b>Quarter Page Horizontal Strip</b> H75 x W245 mm | 1250                | 1100             | 950               |
| <b>Half Page Horizontal</b> H150 x W245 mm         | 1400                | 1200             | 1000              |
| <b>Full Page</b> H345 x W275 mm                    | 2000                | 1800             | 1600              |
| <b>Double Page Spread</b> H345 x W550 mm           | 3000                | 2750             | 2500              |
| <b>Online Business Directory Listing</b>           | 250                 | 200              | 150               |
| <b>Online Directory &amp; Banner Ad Package</b>    | 495                 | 395              | 295               |

*\* Online advertising package includes rotating banner display advert with a link to advertisers directory company profile.*

*\* Online banner ad artwork may be included on request - size 300 x 250 pixels.*

*\* When providing your own print ad artwork, please send file as high resolution PRESS quality PDF, 300 dpi, CMYK file.*

*\* Only full page print ads require a 5mm bleed around all sides.*

*\* Additional print ad artwork design and editorial services are chargeable. (Minimum fee \$100)*